

Due to the nature of the changing General Data Protection Regulation (GDPR) the current privacy policy is published with the background and information available at the time of reporting.

This may be subject to change.

Last updated May 2018

Privacy Policy

The European Orthodontic Society (EOS) is committed to protecting your personal information and respecting data protection laws around the world. This privacy policy explains how we do this, and it applies to your EOS membership details and the use of all EOS websites, products, and services.

How we use your personal information

We use personal information in order to promote and provide EOS products and services (including the European Orthodontic Society Congress), to ensure the security of our websites, and to run our business. We have set out in Appendix I more information on the categories of personal information that we collect, the specific ways in which that personal information is processed by us, the legal basis which permits us to do this, and the types of partners/organisations with whom we share your personal information.

In some cases where we ask for your personal information, we do so in order for us to fulfil your request or order (e.g. to register you as a member of EOS). If you do not provide that personal information we will not be able to process this request or order.

Giving and withdrawing your consent, and updating your personal information

Where your consent is required for us to process your personal information, we will ask for your consent at the point at which you provide your data. You have the right to withdraw that consent at any time. You can also update your personal information at any time. If you wish to do either, contact us at dataprotection@eoseurope.org.

We do not sell your personal information to third parties.

Storing your personal information

Your personal information may be stored and processed outside of the country where it is collected, including outside of the European Economic Area (EEA). When transferring information to others, within the EEA or otherwise, we ensure that appropriate and suitable safeguards and technical measures are in place to protect your personal data. To do this, we make use of standard contractual clauses that have been approved by the European Commission, or we use an appropriate Privacy Shield certification or Binding Corporate Rules put in place by our suppliers, or we implement other similar measures required by laws around the world. A copy of the relevant mechanism can be provided for your review on request by sending an e-mail to our Data Privacy Officer at dataprotection@eoseurope.org.

We will only keep records of your personal information for as long as is reasonably necessary for the purposes for which we have collected it, and in order to comply with any statutory or regulatory obligations in relation to retention of records.

If you cease to be a member of EOS and inform us of this, your data will be deleted. If you cease to pay your membership fees but do not inform us, we will retain your details for 2 years during which time we will send reminder emails in case non-payment is an oversight. Following this time we will delete your data and assume you no longer wish to be a member. We respect requests to stop processing your personal data for marketing purposes. This includes keeping a record of your request indefinitely so that we can respect your request in future.

Cookies

We use cookies on our websites and similar technologies in our apps and other software. Our cookie policy is shown below:

Policy_check - Checks if someone has clicked the 'allow' message at the top of the page.

Login Session ID - This cookie is used when a user logs into the system. It is stored as a string of letters and numbers and identifies what permissions the user may have on the website.

Your rights

You have the right to request access to and rectification or erasure of personal information, the right to restrict processing of your personal information, and the right to object to processing of your personal information. You have the right to object to your personal information being processed on the grounds of EOS's legitimate interests. You have the right to object to us sending you direct marketing and profiling you for the purposes of direct marketing, this marketing will most commonly relate to the annual Congress. You can contact us by email at dataprotection@eoseurope.org in relation to any of the rights described in this paragraph, or if you have any questions regarding this privacy policy. You have the right to lodge a complaint regarding our processing of your personal information with a data protection supervisory authority in a country where you live, work, or where you believe a breach may have occurred.

Contacting us

The data controller for our websites, products and services is The Data Protection Officer, European Orthodontic Society, Flat 20, 49 Hallam Street, LONDON W1W 6JN, United Kingdom trading as European Orthodontic Society at the same address, unless otherwise indicated on the website, product, service or form through which you have provided your personal data to us. If you are unsure who your data controller is, or have other queries relating to this policy, EOS's Data Privacy Officer (the Data Protection Officer) can be reached at the same address or by email at dataprotection@eoseurope.org.

Appendix I

What information does EOS collect?

We collect and process personal data about you when you purchase services from us and interact with us and our websites. This information includes:

- Your name, username, and password
- Subscriber number for Oxford University Press (European Journal of Orthodontics)
- Your residential or business address, email address, and fax/phone number
- Year of birth
- Partner's name
- Payment history and year of joining
- Your payment and delivery details, including billing and delivery addresses and credit card details, where you make purchases from us
- Your marketing preferences, including any consents you have given us
- Information related to the browser or device you use to access our websites
- Records of your use of EOS services

How does EOS use your information?

We use your information as follows:

- To fulfil a contract with you or take steps at your request before this:
 - Storing and analysing your information in order to review membership status
 - Handling credit card information provided through our websites using PCI-compliant payment services
 - Providing information and technical support if you ask for this
 - Contacting you with information about changes to services
 - Liaising with the congress organisers who are responsible for the annual congress so that members can be invited to this meeting
 - Managing competitions/awards
 - Fulfilling services/orders
- Providing information and technical support if you ask for this
- Contacting you with information about changes to services
- Managing competitions/awards

- As required by EOS to conduct our business and pursue our legitimate interests, in particular:

- Giving you access to products or services ordered
- Providing you with different content within a product or service, depending on how you use that product or service
Liaising with the organisers of the annual congress to ensure that all members are invited to this event
- Letting you know about EOS products and services by post, email, and phone in accordance with your marketing preferences and law relating to direct marketing
- Providing targeted advertising for other EOS products and services that we think may be of interest to you, based on how you use EOS websites, products and services
- Analysing how you use EOS products and services so we can improve our levels of service and develop future products and services, including through the use of surveys
- Ensuring the security of EOS's websites and information technology systems and protecting EOS's rights.

- Where you give us consent:

- If we need your consent in order to send marketing for EOS products and services to you
- To place cookies and use similar technology on your device(s) as described in our Cookie Policy.

- For purposes which are required by law:

- Sharing your personal information in order to comply with legal obligations to which EOS is subject.

How will EOS share your information?

We share your personal details:

- Within EOS and with group companies (including the organisers of the annual congress) which are involved in carrying out the processing described above

- With third party service providers who process your information on EOS's behalf for the purposes above – such as payment processors, or fulfilment houses
- With third parties which are identified as co-promoters of competitions/awards that you enter
- With learned societies on whose behalf the EOS's journal (European Journal of Orthodontics) to which you or your institution subscribe
- With institutions through which you have access to EOS services.

We will also share your personal information:

- If we think this is necessary in order to protect the rights, property, or safety of the EOS, our employees, our commercial partners, or our customers. This includes sharing information for the purposes of fraud protection and credit risk reduction
- With government authorities and/or law enforcement officials if required by law.